

## **Business Consulting Services**

The University of Georgia Small Business Development Center (UGA SBDC) offers no-cost business consulting and low-cost continuing education courses. Our team of experienced business consultants provide confidential services for new and existing businesses.

## Here's how we can help:

## **For Existing Businesses**

- · Business valuation (for discussion purposes only)
- · Access to market research resources
- · Business plan assistance
- · Income and cash flow projections
- · Loan proposal preparation
- · Accounting and financial management assistance
- · Cash flow analysis and ratio comparison
- · QuickBooks assistance
- Strategic Planning
- Research on local, state and federal regulatory requirements
- Record keeping systems and data management assistance
- Marketing assistance
- · Human resource planning
- Succession planning
- · Business continuity planning
- · Social media marketing
- Business health check-up

## **For Startups**

- Understanding credit requirements and lending expectations
- · Access to market research resources
- · Market feasibility analysis
- · Break-even and financial feasibility analysis
- · Business plan assistance
- Income and cash flow projection assistance
- Loan proposal preparation
- · Understanding business entity structuring
- Research on local, state, and federal regulatory requirements
- Record keeping systems and data management assistance
- Marketing assistance
- Human resource planning

**Contact Us:** 

www.georgiasbdc.org (678) 466-5100